

Nicholas Roy

Creative communications professional specializing in video production

✉ nic@nrvdo.com

909.276.1186

🌐 nrvdo.com

🌐 linkedin.com/in/nicroy

I am a storyteller. I tell stories using video, motion-graphics and sometimes web.

I write, build, plan, organize and produce multimedia communications and communication campaigns.

Sometimes I lead a team, sometimes I'm on my own or supporting a team. But most importantly, aside from having the technical, creative and strategic skills needed to be an effective visual communicator, I'm passionate about it, and especially for telling stories.

Skill sets Recent Results

Video Production

Directing/Producing



Premiere Pro CC/Final Cut Pro



After Effects



Camera/Lighting/Sound



Live Broadcast/Streaming



Design

Photoshop



Illustrator/InDesign



Web/HTML5



Creative

Writing for video



Writing for communications



Storytelling



Strategy/Campaign



Project Management

Project Planning



Problem Solving



Leadership/Collaboration



Cool under pressure



Produced/Directed an 8-segment 45 minute training series. Shot on RED and delivered on time and under budget.

Developed new skills in 3D/2D animation filling out my post-production skill set as an editor/ animator.

Managed work-flow for a team of 4 video producers who output on average over 300 video projects a year.

Took work back from agencies and external production companies providing cost effective solutions producing video content for the web, social, marketing and digital advertising.

Learned new skills in networking, computer technology and video engineering in order to not be dependent on IT or consultants and develop customized solutions and work efficiencies for my department including the following:

A media storage solution allowing collaborative real time editing over multiple workstations using the company's existing local network.

A cost effective turnkey 8 camera broadcast solution for live streaming company events and meetings.

A mac/pc and internal/external network sharing solution enabling video producers to circulate reviews and final products to clients.

Work Experience

On contract with several national agencies providing contract editing and animating on various projects for national and worldwide brands.

Clients include: Intel, Hippo Ed., GoDaddy, Ruth Chris Steakhouse, idonate, Sterling Coffee PDX.

Produce all internal video content for Ancora Publishing

Lead development of external video production services division

Oversee all production contracts, vendors, budgets and work flow for all video production projects and external video production services

Hands on video producer proficient with writing, directing, cameras, lighting, sound, editing, graphics and motion effects

Manage all equipment and studio rentals

Managed all corporate video production from development to delivery supporting media, internal, digital/social, advertising and marketing

Oversaw production contracts, vendors, budgets and work-flow for inhouse video team producing over 300 projects in 2015.

Hands on video producer proficient with writing, directing, cameras, lighting, sound, editing, graphics and motion effects.

Managed all technical solutions for video team and creative services including media storage, streaming, studio and hardware.

Produced kids TV show for syndicated national broadcast.

Coordinated production and served as onset Assistant Director in studio and on location in Hong Kong, Hawaii and Los Angeles.

Coordinated post-production and served as Lead Editor.

Project managed various web, social and engagement campaigns.

Held various on set and post production positions in the production of TV, Film, Corporate and Commercial video production including production assistant/coordinator, editor, grip/electric, camera assistant/operator, assistant director and associate producer.

Notable projects/employers include:
American Idol, Kitchen Nightmares, Univision Music Group, Univision, Getty Images, American World Pictures, Nestle,

Remote Editor/Animator

March 2020 - Current

Contract/Freelance

Creative Producer/Director

Oct. 2016 - Current

Senior Video Producer

Jan. 2011 - Oct. 2016

Southern California Edison
Creative Services

Associate Producer

Sep. 2008 - July 2010

WeR1 World Network
Zodiac Island™

Video Prod. (Various)

May 2005 - July 2010

Self Employed/Freelance
TV/Film industry