



NICHOLAS ROY

PRODUCER/DIRECTOR/DP/EDITOR
& COMMUNICATIONS PROFESSIONAL

CONTACT

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ABOUT

I'm Nicholas Roy, a Producer, Director, DP & Editor working out of the PNW. I work in brand, corporate, commercial, TV & narrative video production as well as supporting businesses with creative communications. Though I specialize in hands-on creative production (video/graphic/web) I'm also experienced in creative direction & strategy for communications & marketing. I support productions, agencies, & businesses in-house & freelance.

PORTFOLIO

www.NRVDO.com

EDUCATION

RADIO/TV/FILM

Cal State University Fullerton
2000-2006

EXPERTISE

Visual story-telling.

Creative strategy & execution.

Writing for video, marketing & communications.

Directing talent, interviews & production crews.

Production management from Pre to Post.

Multimedia video editing including Short-Form, Long-Form, Social & Narrative.

Broadcast Cameras, Lenses, Equipment, Audio & Lighting.

Social media content creation, strategy and monetization.

Corporate communications & creative development for marketing and internal.

Wordpress & CMS

WORK EXPERIENCE

FREELANCE VIDEO EDITOR & MOTION DESIGNER

2016 - Present | Self Employed

Freelance and/or part-time contractor providing post-production services to production/creative agencies, production partners and businesses.

- Multimedia video editing for short-form, long-form, social & narrative video.
- Motion design & animation for video including animated titles, logos & icons.
- Creative direction and collaboration from development to delivery.
- Post-production supervising including research, content sourcing & organizing & managing third party collaborators like VO artist & animation houses.
- **Notable projects/employers include:** Intel, Set Creative, Sanchez Media, JDA Worldwide.

FREELANCE PRODUCER/DIRECTOR/DP

2006 - Present | Self Employed

Freelance and/or part-time contractor providing production services to production/creative agencies, production partners and businesses.

- Pitch, develop & produce video projects for clients including creative direction, story development, script writing & production management.
- Lead productions in senior roles such as producer, director, production manager, & Director of photography.
- Support production partners & clients in production roles such as ac, grip, electric, sound operator & pa.

DIRECTOR/PRODUCER

2016 - Present | Ancora Publishing

In-house Producer/Director for educational/training videos as part of publishing products as well as video & communications management & production for internal, digital/Social advertising & marketing.

- Produce, direct & edit all video content for published products.
- Produce, direct & edit all promotional, marketing and social media videos.
- Develop story ideas to enhance educational and training videos including exploring new video production techniques such as virtual production using Unreal engine and live camera tracking.
- Manage external video production services overseeing production contracts, vendors, budgets, & studio & equipment rentals.
- Wordpress, social & digital content manager across all marketing, engagement & social channels.



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SKILLS

TECHNICAL

15+ years of experience with Adobe Creative Suite.

Expert skills with Premiere & After Effects in creating multimedia video for various platforms.

Advanced skills with Photoshop, Illustrator & In-Design in creating GFX/ layouts for digital and print.

Writing for video, marketing & communications.

Advanced skills with raw digital workflow & camera systems specifically RED Digital Cinema Cameras.

Video production including lighting & sound.

Knowledge of digital media standards, formats & styles for social media platforms.

Corporate methodology for internal & external creative communications.

Wordpress & CMS design including CSS/HTML & novice PHP coding skills.

PROFESSIONAL

Inventive & industrius problem solver.

Leader & team player.

Excellent interpersonal & communication skills.

Strong work ethic & self starter.

Positive attitude & humorous.

Flexible, adaptable, resilient.

Cool under pressure.

WORK EXPERIENCE CONTINUED

SENIOR VIDEO PRODUCER

2010 - 2016 | Southern California Edison

Managed video production services as part of Southern California Edison's in-house creative services agency supporting media, internal, digital/social & marketing.

- Hands-on video producer creating videos for internal clients & performing all related production tasks such as writing & story development, directing, cinematography, lighting, sound, editing & motion design.
- Managed workflow for in-house video team of shooters & editors.
- Oversaw production contracts, vendors & budgets.
- Managed all technical solutions for video team & Creative Services group including media storage, production packages, video studio & hardware.

ASSOCIATE PRODUCER

2008 - 2010 | WeR1 World Network/Zodiac Island

Managed and/or coordinated various parts of production of nationally broadcast kids TV show, *Zodiac Island*. Project managed and/or supported various business/ production ventures for WeR1 World Network.

- Ran Los Angeles office and organized and coordinated pre-production.
- Served as production coordinator and assistant director in studio & on location in various locations including Hong Kong, Hawaii & Los Angeles.
- Coordinated post-production with remote editors & animators & served as lead editor assembling each episode prior to broadcast.
- Managed various web, social, engagement & media campaigns.
- Served as Executive Assistant to Executive Produce/Founder.

PRODUCTION COORDINATOR

2005 - 2010 | JSP Creative

Supported corporate and commercial video production from development through post-production as well as business operations as needed.

- Held various on set and post production positions including production assistant/coordinator, grip/electric, camera assistant/operator & editor.
- Managed marketing effort including B2B networking, sales & social.

COMMUNITY

BOARD MEMBER

2023 - Present | Emerald Valley Ultimate Board of Directors

Support EVU's mission of providing Ultimate youth programming & greater Ultimate community support in Lane county.

- Fundraising, digital/social networking & content creation, event organization.

COMMITTEE MEMBER

2020 - Present | Lane Community College Media Arts Advisory Committee

Support LCC's Media Arts program and instructors with industry advisement relating to video production such as hardware & software trends and best practices.