

Nicholas Roy

Creative communications professional specializing in video production

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I am a storyteller. I tell stories using videos, graphics, and graphics that move.

I write, build, plan, organize and produce multimedia communications and communication campaigns.

Sometimes I lead a team, sometimes I'm on my own or supporting a team. But most importantly, aside from having the technical, creative and strategic skills needed to be an effective visual communicator, I'm passionate about it and especially for telling stories.

Skill sets

Video Production

Directing/Producing

Premiere Pro CC/Final Cut Pro

After Effects

Camera/Lighting/Sound

Live Broadcast/Streaming

Design

Photoshop

Illustrator/InDesign

Web/HTML5

Creative

Writing for video

Writing for communications

Storytelling

Strategy/Campaign

Project Management

Project planning

Problem solving

Leadership/Collaboration

Cool under pressure

Recent Results

Produced, Directed and edited a 70k production. Shot on RED and completed on time and under budget

Expanded my motion effect skill set by learning Blender and using with After Effects to deliver 15 minutes of 3D animation on deadline

Managed work flow for a team of 4 video producers who outputted over 300 video projects in 2016

Distilled countless corporate messages into compelling visual stories that engaged, informed and inspired the intended audience

Took work back from agencies and external production companies providing cost effective solutions producing video content for the web, social, marketing and digital advertising

Learned new skills in networking, computer technology and video engineering in order to not be dependent on IT or consultants and develop customized solutions and work efficiencies for my department including the following:

A media storage solution allowing collaborative real time editing over multiple workstations using the company's existing local network.

A cost effective turnkey 8 camera broadcast solution for live streaming company events and meetings

A mac/pc and internal/external network sharing solution enabling video producers to circulate reviews and final products to clients

Work Experience

Produce all internal video content for Pacific Northwest Publishing

Lead development of external video production services division

Oversee all production contracts, vendors, budgets and work flow for all video production projects and external video production services

Hands on video producer proficient with writing, directing, cameras, lighting, sound, editing, graphics and motion effects

Manage all equipment and studio rentals

Creative Director

Oct. 2016 - Current

Pacific Northwest Publishing
Video Production

Managed all corporate video production from development to delivery supporting media, internal, digital/social, advertising and marketing

Adapted corporate messaging into compelling visual narratives optimized for different platforms such as social and digital/web

Oversaw production contracts, vendors, budgets and work flow for in-house video team producing over 300 projects a year.

Managed all technical solutions for video team and creative services including media storage, streaming, studio and hardware.

Produced kids TV show for syndicated national broadcast.

Coordinated production and served as onset Assistant Director in studio and on location in Hong Kong, Hawaii and Los Angeles.

Coordinated post-production and served as Lead Editor.

Project managed various web, social and engagement campaigns.

Held various on set and post production positions in the production of visual media for corporate clients including production assistant/coordinator, editor, grip/electric, camera assistant/operator, etc

Managed marketing effort including B2B networking, sales & social.

Senior Video Producer

Jan. 2011 - Sep. 2016

Southern California Edison
Creative Services

Associate Producer

Sep. 2008 - July 2010

WeR1 World Network
Zodiac Island™

Production Coordinator

May 2005 - July 2010

JSP Creative
Visual Media Prod.

Held various on set and post production positions in the production of TV, Film, Corporate and Commercial video production including production assistant/coordinator, editor, grip/electric, camera assistant/operator, assistant director and associate producer.

Notable projects/employers include:

American Idol, Kitchen Nightmares, Univision Music Group, Univision, Getty Images, American World Pictures, Nestle,

Video Prod. (Various)

May 2005 - July 2010

Self Employed/Freelance
TV/Film industry